

Education

1998 - 2000

Ph.D. in Sport Management, University of Connecticut-Department of Kinesiology.

Dissertation Title: Factors Associated with Spectator Non-Attendance at Professional Basketball Games In Greece.

1997-1998

M.A. degree in Sport Management, University of Connecticut-Department of Kinesiology.

1996 - 1997

M.A. program in Athletic Coaching, *Democretus University of Thrace-Greece.*

1992-1996

B.A. degree in Physical Education, *University of Athens-Greece.* (specialization in tennis)

1992

Graduation from *Lycee Leonin* in Nea Smyrni.

Courses

Sport marketing

Sport sponsorship management

International sport marketing

Marketing research in sport

Olympic sponsoring and marketing

Organization of racket sports and golf

Research Interests

Marketing of professional sport

Management of sponsorship deals in sport

Corporate social responsibility in sport

Sport tourism marketing

Digital marketing and new technologies in sport

Select Publications

Vrondou O., Dimitropoulos P., Douvis J., Avgerinou V. (2018). Sustainability in Sport Tourism Education-Theoretical Impact and the Tourism Sector Reality. *Innovative Approaches to Tourism and Leisure*, 289-299.

Koutroumanides C., Alexopoulos P., Laios A., Douvis J. (2018). The Italian Serie A TV Rights Selling Model, "Gymnasium"- *Scientific Journal of Education, Sports, and Health*, Issue 1, Supplement Vol. XIX, 2018.

Koutroumanides C., Alexopoulos P., Laios A., Douvis J. (2018). The German Bundesliga TV Rights Selling Model – Historical Study, “Gymnasium”- Scientific Journal of Education, Sports, and Health, Issue 1, Supplement, Vol. XIX, 2018.

Koutroumanides C., Alexopoulos P., Laios A., Douvis J. (2018). The German Bundesliga Internet Broadcasting Rights Selling Model – Historical Study, “Gymnasium”- Scientific Journal of Education, Sports, and Health, Issue 1, Vol. XIX, 2018.

Koutroumanides C., Alexopoulos P., Laios A., Douvis J. (2018). The English Premier League TV Rights Selling Model-Historical Study, “Gymnasium”- Scientific Journal of Education, Sports, and Health, Issue 1, Vol. XIX, 2018.

Dimitropoulos P., Kosmas I., Douvis I. (2017) "Implementing the balanced scorecard in a local government sport organization: Evidence from Greece". International Journal of Productivity and Performance Management, Vol. 66 Issue: 3, pp.362-379.

Douvis J., Kyriakis V., Kriemadis A., Vrontdou O. (2015). Corporate Social Responsibility (CSR) Effectiveness in the Greek Professional Sport Context International Journal of Sport Management, Recreation and Tourism, Vol.17/2015.

Douvis J. (2014). What makes fans attend professional sporting events? A review. Advances in Sport Management Research. Vol. 1, p. 40-70, 2014.

Douvis J., Sarli E., Kriemadis A., Vrontdou O. (2015). An Analysis of Sponsorship Deals in Sport. International Journal of Sport Management, Recreation and Tourism, Vol.17/2015.

Gaitanakis L., Vrontdou O., Kriemadis T., Douvis G. (2015) Tourism Business Sector Stance in Front of a Sport Tourism Development: Focusing on Crete. In: Katsoni V. (eds) Cultural Tourism in a Digital Era. Springer Proceedings in Business and Economics. Springer, Cham

Vrontdou O., Kriemadis T., Douvis J., Leivadi S. (2014). Athens 2004 Sponsorship Awareness Evaluation. Gymnasium-Scientific Journal of Education, Sports, and Health No. 2, Vol. XV, 2014

Douvis J., Kyriakis V., Kriemadis T., Vrontdou O. (2014). How do Greek sport organizations promote and communicate their corporate social responsibility (CSR) efforts? Gymnasium-Scientific Journal of Education, Sports, and Health No. 1, Vol. XV, 2014

Vrontdou O., Kriemadis T., Papaioannou A., Douvis J. (2014). "Forming Policy Networks between the Organizing Committee for Olympic Games and the Host City". Advances in Sport Management Research Journal. Vol. 1 (1).

Athanasopoulou P., Kalogeropoulou D., Douvis J. (2013). Relationship quality in sports: a study in football teams and fitness centres. Sport Business and Management. An International Journal. Vol. 3 Iss: 2, pp.100 - 117

Athanasopoulou P., Douvis J., Skourtis G., Zafeiropoulou G., Siomkos G., Assiouras I. (2012). Investigating the Importance of Sports Facilities & Staff for Football Fans. African Journal of Hospitality, Tourism and Leisure Vol. 2 (1).

Yiannakis A., Douvis J., Athanasopoulou P., Lyras A., Assiouras I., (2012). Marketing Cyprus as a tourism destination for the United States: theory, marketing and public relations strategies. African Journal of Hospitality, Tourism and Leisure, Vol. 2 (1).

Athanasopoulou P., Douvis J., Kyriakis V. (2011). Corporate social responsibility (CSR) in sports: antecedents and consequences. African Journal of Hospitality, Tourism and Leisure Vol. 1 (4).

Koutroumanides C., Laios A., Douvis J., Alexopoulos P. (2010). Who owns the television rights of the games of the Greek professional football: The Greek professional football clubs higher management approach. *Gymnasium journal of physical education and sport*. 1(1).

Barros C.P., Douvis J. (2009). Comparative analysis of football efficiency among two small European countries: Portugal and Greece. *International Journal of Sport Management and Marketing*, Vol. 6, No. 2, 183-199, 2009

Douvis J. (2008). Perceived impacts of sport. *Sport Management International Journal: Choregia*. 4(2).

Douvis J. (2007). A Review of Attendance and Non-Attendance Studies at Sporting Events and the Development of the Basketball Spectator Non-Attendance Scale. *Biology of Exercise*, Vol.3.

Douvis J., Barros C.P. (2007). Financial and Sporting Performance in Football: A Comparative Analysis Between Greece and Portugal. *Sport Management* vol. 5 (2).

Yiannakis A., Selby M.J., Douvis J., Han J.Y. (2006) Forecasting in Sport. The Power of Social Context - A Time Series Analysis with English Premier League Soccer. *International Review for the Sociology of Sport*, Vol. 41, No. 1, 89-115, 2006

Douvis J., Bilonis T. (2005). Implications and Consequences of the Bosman Ruling for the European Sport Industry. The Case of the Greek Basketball League. *Turkish Journal of Sports Medicine*. Vol. 40, No. 5 157-164, 2005.

Douvis J., Douvis S. (2000). A review of the research areas in the field of sport marketing: Foundations, current trends, future directions. *Cyber-Journal of Sport Marketing*, Vol. 4, No. 2&3, March 2000.

Jusof, A., & Douvis, J. (2001). An examination of Sport Tourist profiles. *Journal of Sport Tourism*, 6(3), 4-15.

Douvis J., Douvis S., Yusof A. (1998). An Examination of demographic and psychographic profiles of the sport tourist. Paper published in *The Cyber-Journal of Sport Marketing*, Vol. 2, No. 4, October 1988.